

## EXHIBITION AND SPONSORSHIP OPPORTUNITIES

# NHS Charities Together 2024 National Conference

**The Hilton Birmingham Metropole 15 & 16 May 2024**

NHS Charities Together National Conference is a unique event that brings all NHS charities together. We are delighted to share the 2024 sponsorship opportunities which offer companies an exclusive chance to connect with our expansive network of NHS charities, both in-person and online.

Building on the success of our recent national conferences, we're delighted to share the opportunities to sponsor our 2024 conference and conference exhibition. The conference is open to our network of over 230 charities and is the only event of its kind at which the NHS's UK charities are represented together.

Our conference will provide you with the opportunity to:

- Raise brand awareness within the sector and get your message across
- Increase your reach and exposure
- Reconnect with your clients
- Generate new business relationships
- Network and meet in-person with hundreds of fundraisers
- Attend innovative sessions and share sector insights
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- Network and meet with hundreds of fundraisers
- Attend innovative sessions and share sector insights

*"Thank you for considering sponsorship of NHS Charities Together's National Conference 2024. As a sponsor, you will be joining our network of NHS charities, based in every NHS Trust and Health Board across the UK, all dedicated to helping the NHS go further for everyone. We will be building on the resounding success of our 2023 conference where we launched our five-year strategy 'Achieving our Potential Together'. This year's theme will be Transformation, showcasing the innovation and transformative impact of the NHS charity sector as we challenge thinking and maximise our collective power."*

**Ellie Orton OBE, Chief Executive, NHS Charities Together**



## HEADLINE CONFERENCE SPONSORSHIP: £27,000

### EXCLUSIVE HEADLINE SPONSORSHIP INCLUDING:

- 4 x complimentary delegate places including celebratory dinner and overnight stay
- 2 x VIP places at top table for celebratory dinner
- Full page advert in conference brochure
- Speaking opportunity in the auditorium during first day
- Exclusive literature seat-drop in auditorium
- Conference branding as headline sponsor, as well as promotion via NHS Charities Together communications and marketing channels
- 3 x 2m exhibition stand, including power and Wi-Fi
- Bespoke delegate survey/competition opportunity





## CELEBRATORY DINNER SPONSORSHIP: £10,000

EXCLUSIVE SPONSORSHIP OF CONFERENCE  
CELEBRATORY DINNER FOR ALL DELEGATES  
INCLUDING:

- Opportunity to host your own table with selected delegates
- 2 x complimentary delegate places including celebratory dinner and overnight stay
- Half page advert in delegate programme
- Speaking opportunity during celebratory dinner
- Conference branding as celebratory dinner sponsor, as well as promotion via NHS Charities Together communications and marketing channels
- 3 x 2m exhibition stand, including power and Wi-Fi

## DRINKS RECEPTION SPONSORSHIP: £5,000

EXCLUSIVE SPONSORSHIP OF CONFERENCE PRE-  
DINNER DRINKS RECEPTION FOR ALL DELEGATES:

- 2 x complimentary delegate places including overnight stay and dinner
- Conference branding as drinks reception sponsor, as well as promotion via NHS Charities Together communications and marketing channels
- Quarter page advert in conference brochure
- Opportunity to provide one piece of branded merchandise for delegate goody bag



## SHOWCASE SPONSORSHIP NEW FOR THIS YEAR: £6,500

- 2 x complimentary day tickets including lunch – to the exhibition area only (excludes main conference room)
- An opportunity for providers to showcase their products to delegates as part of a fringe programme taking place on the first day. Further details available on request
- Branding opportunities will be incorporated in both conference promotion and at the showcase itself
- Opportunity to provide one piece of branded merchandise for delegate goody bag

## WORKSHOP SPONSORSHIP: £5,000

- We're still finalising the sponsorship programme but further workshop details are available on request
- Branding opportunities will be incorporated in both the lead up to conference and at the workshops themselves
- 2 x complimentary day tickets including lunch - to the exhibition area only (excludes main conference room)
- Opportunity to provide one piece of branded merchandise for delegate goody bag



## REGISTRATION SPONSORSHIP £5,000

- Sponsorship of delegate registration will include branding for event bookings and confirmations prior to the event, as well as a presence at the registration station on the first day
- Quarter page advert in conference brochure
- 2 x complimentary day tickets including lunch - to the exhibition area only (excludes main conference room)
- Opportunity to provide one piece of branded merchandise for delegate goody bag

## EXPO STAND: £2,500

The exhibition hall will consist of a carefully selected group of specialist providers with complementary services, allowing exhibitors to build relationships and gain valuable new business:

- 2 x 2m exhibition stand including power and Wi-Fi
- 2 x complimentary day tickets including lunch - to the exhibition area only (excludes main conference room)
- Logo and 30-word entry in the exhibition section of programme
- 1 x item in virtual conference goody bag



## OTHER OPPORTUNITIES

CELEBRATORY DINNER TABLE SPONSOR:

**£1,250**

SEAT-DROP IN MAIN ROOM:

**£1,000**

INSERT INTO DELEGATE PACK:

**£750**

BRANDED MERCHANDISE FOR DELEGATE GOODY BAG:

**£750**

ADVERT IN DELEGATE PROGRAMME (HALF PAGE):

**£500**

DAY CONFERENCE TICKET INCLUDING

ACCOMMODATION AND DINNER:

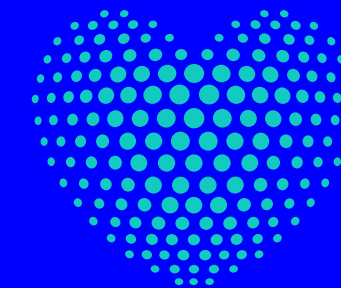
**£500**

CELEBRATORY DINNER PLACE:

**£175**

DAY DELEGATE RATE:

**£175**



If you require a more bespoke sponsorship package, we're happy to discuss your specific requirements with you.

For sponsorship enquiries, please contact Lucy Grierson at [lucy@anhsc.org.uk](mailto:lucy@anhsc.org.uk)

NHS Charities Together helps the NHS go further by supporting the incredible NHS staff and emergency volunteers so that they can continue with their vital, life-saving work.

It's our heart-felt mission to help the NHS tackle today's challenges and make the most of tomorrow's opportunities. By supporting our National Conference, you will help NHS charities across the UK to provide crucial, practical and emotional support for the benefit of NHS patients, staff and communities

*"The conference was really well organised. It was well attended by representatives from charities countrywide and we found it to be a really good platform to meet existing and prospective clients. There was a friendly, relaxed atmosphere and NHS Charities Together looked after us really well and made sure we had everything we needed. We will definitely be returning."*

Colin Horn, Grosvenor Interiors

